



TULAROSA COMMUNICATIONS INC. TULAROSA BASIN TELEPHONE COMPANY

MISSION, VISION AND VALUES

Mission:

We strive to anticipate, understand and exceed our customers' expectations by offering leading edge communications and information technologies backed by exceptional service and support while maintaining financial integrity.

Vision:

Our goal is to enhance the quality of life in the communities we serve by providing advanced digital infrastructures, increasing access to first-rate education, government services, healthcare and business despite our rural locations.

Values:

*We will uphold the highest level of **INTEGRITY** throughout our business. We must at all times be honest, open, consistent, and respectful in our dealings with others.

*We must always provide our customers with the highest **QUALITY** products and services at competitive rates.

*We must provide our employees with a safe, discrimination-free environment in which to work and in which **PERFORMANCE** will be fairly and justly recognized.

*We will practice **SOCIAL RESPONSIBILITY** and be good corporate citizens, taking an active role in efforts to improve our community.

*We must provide **ACCOUNTABILITY** to our owners with a fair return on their investment.